

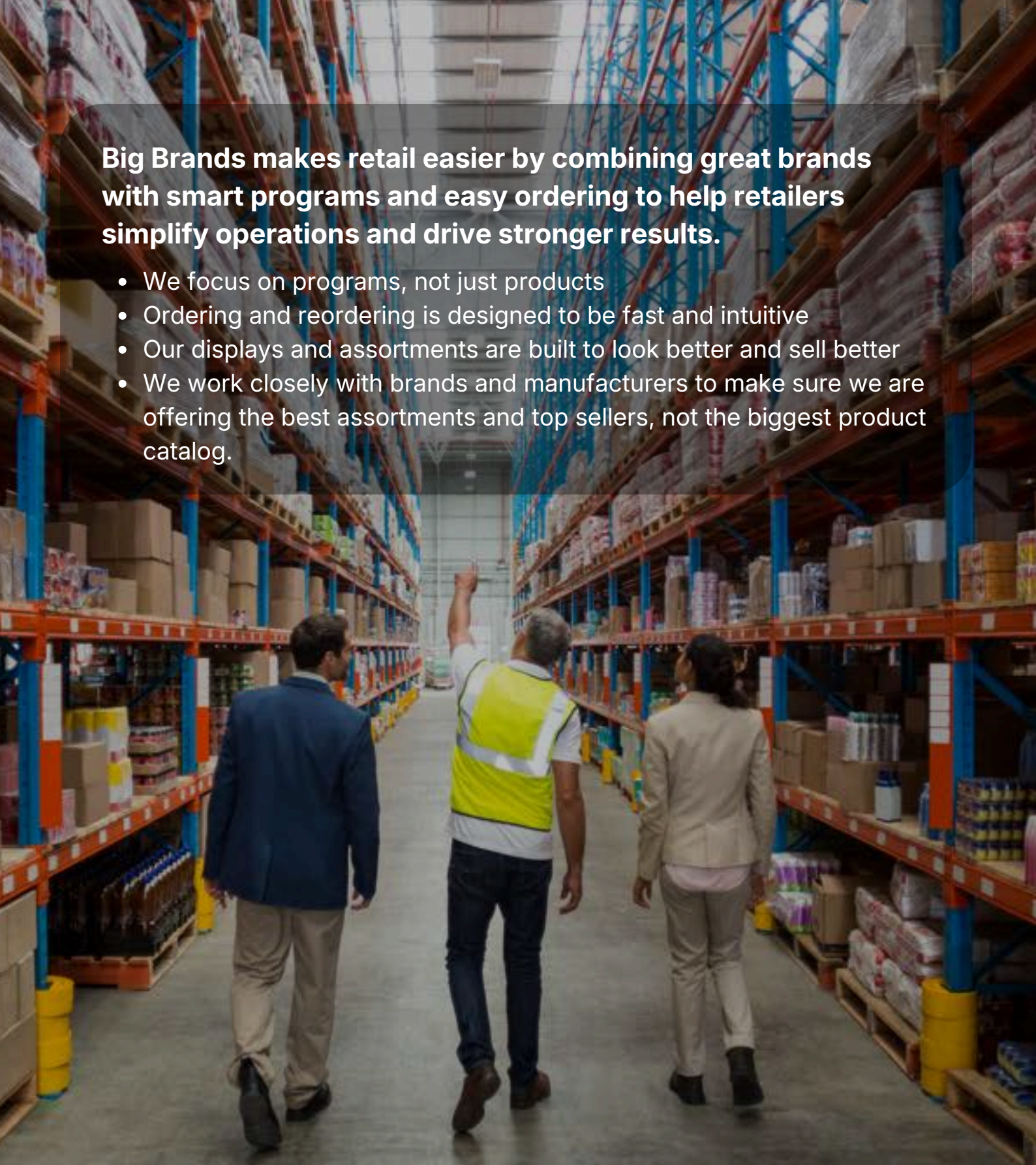
BIG BRANDS+ PRODUCT CATALOG



A COLLECTION OF TOP-SELLING PRODUCTS
ACROSS HEALTH, BEAUTY, AND HOME

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Big Brands makes retail easier by combining great brands with smart programs and easy ordering to help retailers simplify operations and drive stronger results.

- We focus on programs, not just products
- Ordering and reordering is designed to be fast and intuitive
- Our displays and assortments are built to look better and sell better
- We work closely with brands and manufacturers to make sure we are offering the best assortments and top sellers, not the biggest product catalog.

01

**Welcome to
Big Brands**

Big Brands Inc. started as a trial and travel specialist, focused on impulse-driven products in checkout lanes and high-traffic zones.

Programs like **Gravity Packs** were created to solve a common problem: *how to merchandise small products in a way that actually converts.* That foundation still drives how we operate today.

Why We're Expanding into Full-Size

Retailers asked us for more.

They wanted:

- The same trusted brands
- The same ease of ordering
- Consistent stock availability

So we expanded into full-size national brands, applying our same principles:

- Thoughtful assortments
- Reliable fulfillment and clear communication
- A new web portal that makes buying easier and enjoyable
- Prepacks and programs that are easy to install and maintain

Our goal isn't to be the biggest wholesaler.

Our goal is to be the most trusted and easiest to work with.

What we really deliver is simplicity, reliability and results.

We just happen to supply great brands.



Cosmic Rewards is now

Travel REWARDS

Earn Points. Get Perks. Automatically.

1% BACK ON EVERYTHING

Earn points on every purchase

UP TO 5x BONUS POINTS

On special promotions

REDEEM FOR DISCOUNTS

Save big on purchases

MAKE A DIFFERENCE

Your orders plant trees in Canada

In partnership with



NEW



BIG DEALS

Smarter Buys. More Value

Big Deals is a new web portal feature where retailers get access to time-sensitive pricing opportunities. No hoops, No volume tricks. Just straightforward opportunities to buy smarter.



Direct Manufacturer Pricing

Every week, one featured item is available at manufacturer list price—the same pricing you’d expect buying direct.

If it’s something you already carry, this is an easy win. If it’s new, it’s a low-risk way to test it. Either way, you lock in exceptional margin opportunities.



On Sale Now

This section features rotating products available at temporary discounted pricing.

- Overstock clearances
- Seasonal promos
- Vendor-supported deals

These offers change frequently and are available while quantities last.



Earn More with Point Multipliers

Select products can earn bonus points through our rewards program - sometimes up to 5 points per dollar spent - which means more points you can redeem on future orders.

bigbrands.ca

Order When it Works for You

- ✓ Browse & order anytime
- ✓ See pricing & availability
- ✓ No calls, no emails

Programs, Not Just Products

- ✓ Gravity Packs
- ✓ PDQ's & End Caps
- ✓ Curated Assortments

Built for Reordering

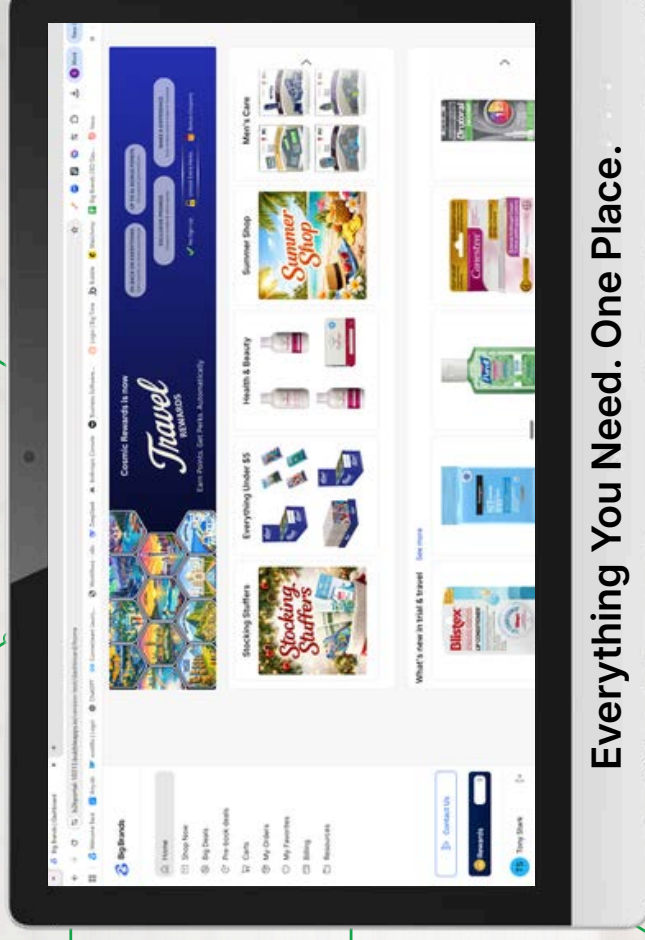
- ✓ Saved Lists
- ✓ One-Click Reorders

Clear Order Visibility

- ✓ Track Order Status
- ✓ View past invoices

The Feed

- ✓ News & Updates
- ✓ Order Status Alerts
- ✓ Merchandising Tips



Pre-Books

- ✓ Reserve ahead of time
- ✓ Plan for seasonal resets
- ✓ Lock in inventory

Big Deals & Rewards

- ✓ Deal of the Week
- ✓ Sale Items
- ✓ Bonus Point Offers

Everything You Need. One Place.

Order smarter. Reorder faster. Plan with confidence.

Our Retail Partners





Revenue-Driving Essentials

A curated assortment of full-size products built to deliver strong shelf presence, consistent velocity, and incremental revenue across retail categories.

02

Shop by Category

Full-Size Product Overview

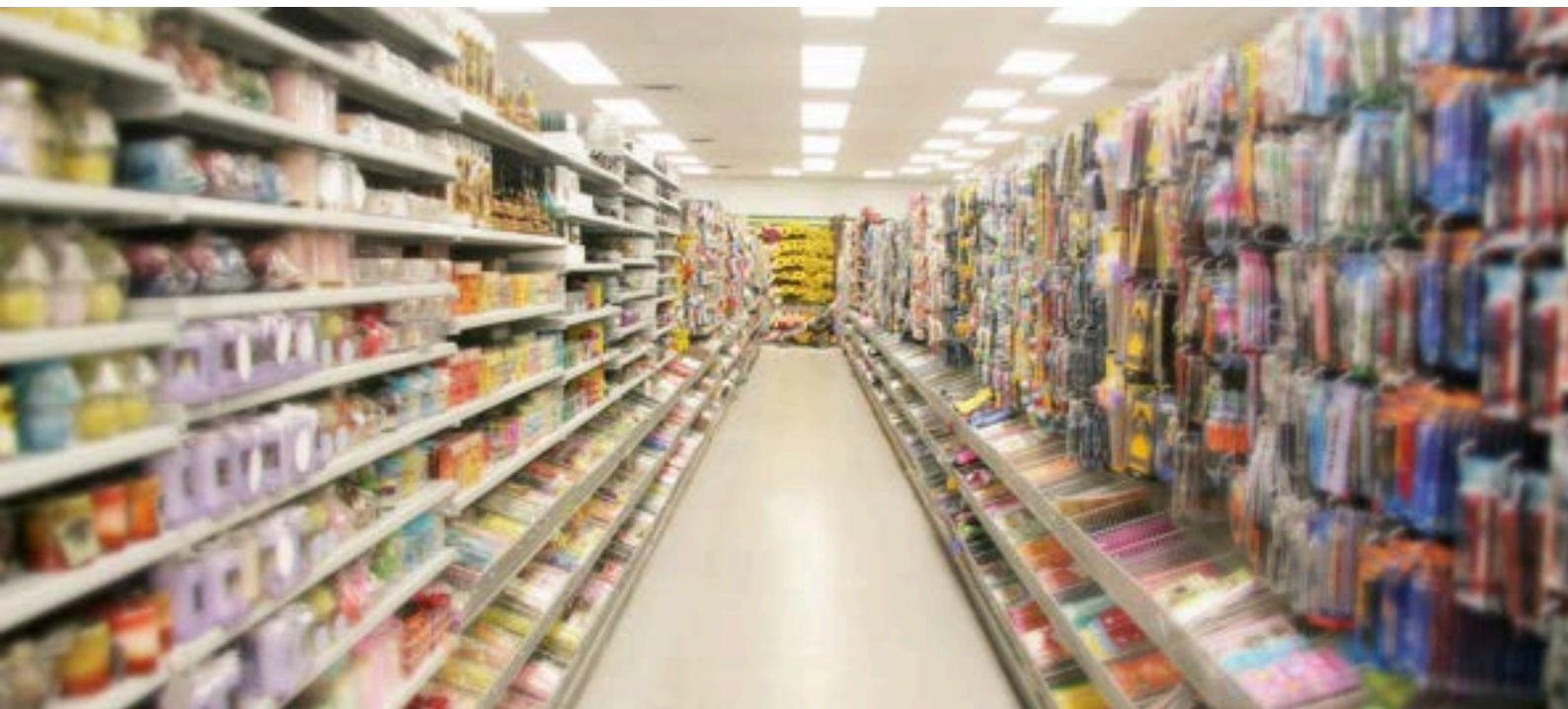
Full-Size Product Assortment

Explore our full-size products by category. Items in this section feature larger formats designed for shelf or peg display and offer strong on-shelf presence for everyday retail needs.

Each product listing includes an **item number**, **product description**, and **minimum order quantity (MOQ)** to support efficient ordering and inventory planning.

MOQ Format:

- MOQs are shown as pack quantity × unit size (e.g., 6 × 100mL).



Pricing and live stock availability at bigbrands.ca

Gentle Care, Day to Night

Pure, soothing nourishment with Aveeno®
Baby Lotion & Nighttime Balm



88-A96448

Aveeno Baby Eczema Balm 311g
3 x 311g



88-A06014

Aveeno Baby Daily Lotion 532mL
3 x 532mL

- Clinically proven to moisturize and protect delicate baby skin.
- Pediatrician-recommended, fragrance-free & hypoallergenic.
- Perfect pairing for soft, healthy-looking skin around the clock.

**BABY & KIDS
BATH & SKINCARE**



88-A06014
Aveeno Baby Daily Lotion 532mL
3 x 532mL



A06105
Aveeno Baby Daily Wash Shampoo 532mL
3 x 532mL



88-A96448
Aveeno Baby Eczema Balm 311g
3 x 311g



88-A30206
Aveeno Baby Wash Shampoo 975mL
3 x 975mL



J12592
Johnson's Baby Oil 591mL
6 x 591mL



88-J12593
Johnson's Baby Oil Aloe 591mL
6 x 591mL



88-J25029
Johnson's Baby Shampoo 600mL
3 x 600mL

**BABY & KIDS
DIAPER & POTTY**



A37947
Aveeno Baby Wipes 30ct
12 x 30ct

**BEAUTY & SKINCARE
BODY MOISTURIZER &
SKIN TREATMENTS**



A03657
Aveeno Intense Relief Hand Cream 97mL
3 x 97mL



A06025
Aveeno Daily Moisturizing Lotion 532mL
3 x 532mL



A06057
Aveeno Stress Relief Lotion 354mL
3 x 354mL



A06298
Aveeno Skin Relief Lotion 532mL
3 x 532mL



A95903
Aveeno Stress Relief Lotion 532mL
3 x 532mL



88-C07400
Cetaphil Moisturizing Lotion 500mL
4 x 500mL



88-C08453
Cetaphil Moisturizing Cream 453g
4 x 453g



L41564
Lubriderm Therapy Lotion 480mL
3 x 480mL



L44381
Lubriderm Therapy Lotion 710mL
3 x 710mL



L94508
Lubriderm Unscented Lotion 480mL
6 x 480mL



L96365
Lubriderm Original Lotion 710mL
3 x 710mL



V04222
Vaseline Clinical Care Lotion 400mL
6 x 400mL



88-V21132
Vaseline Healthy Hands Lotion 100mL
12 x 100mL



88-V17840
Vaseline Aloe Lotion 295mL
6 x 295mL



V91524
Vaseline Aloe Lotion 600mL
4 x 600mL



88-V91523
Vaseline Advanced Repair Lotion 600mL
4 x 600mL



V91521
Vaseline Dry Skin Repair Lotion 600mL
4 x 600mL



88-V17841
Vaseline Dry Skin Repair Lotion 295mL
6 x 295mL



V18009
Vaseline Cocoa Radiant Lotion 295mL
6 x 295mL



V91712
Vaseline Cocoa Radiant Lotion 600mL
4 x 600mL



88-V91307
Vaseline Baby Healing Jelly 375g
6 x 375g



88-V20121

Vaseline Original Jelly 100g
6 x 100g



V91290

Vaseline Original Jelly 215g
6 x 215g



V91288

Vaseline Original Jelly 375g
6 x 375g



V25577

Vaseline Cocoa Butter Jelly 215g
6 x 215g

BEAUTY & SKINCARE
COTTON BALLS &
SWABS



88-Q22220

Q-Tips Cotton Swabs - 400ct
12 x 400ct



88-Q91350

Q-Tips Cotton Swabs - 170ct
6 x 170ct

BEAUTY & SKINCARE
FACIAL SKINCARE



88-C07500

Cetaphil Gentle Skin Cleanser 500mL
4 x 500mL



88-C07200

Cetaphil Oily Skin Cleanser 500mL
4 x 500mL



COMING SOON!

Cetaphil Daily Skin Cleanser 473mL
4 x 473mL



N91966

Neutrogena Makeup Remover 2x25ct
6 x 2x25ct



88-P00006

Pond's Cold Cream Cleanser 190mL
3 x 190mL



88-P00008

Pond's Dry Skin Cream 190mL
3 x 190mL



88-S64110

St. Ives Apricot Scrub Jar 300mL
6 x 300mL



88-S64430

St. Ives Collagen Elastin Moisturizer 150mL
6 x 150mL

BEAUTY & SKINCARE
SUN CARE &
SUNSCREEN



88-N38054
Neutrogena Clear Face SPF50 88mL
3 x 88mL



88-N63538
Neutrogena Kids Sunstick 42g
3 x 42g



88-N65499
Neutrogena Kids Spray SPF70 184g
3 x 184g



88-N65498
Neutrogena Sport Face SPF70 73mL
3 x 73mL



88-N65497
Neutrogena Sport Spray SPF70 141g
3 x 141g



88-N33896
Neutrogena Ultra Sheer Spray SPF30 141g
3 x 141g



88-N33897
Neutrogena Ultra Sheer Spray SPF45 141g
3 x 141g



88-N38057
Neutrogena Ultra Sheer Spray SPF60 141g
3 x 141g



S25901
SunZone Aloe Aftersun Spray 177mL
12 x 177mL



S25323
SunZone SPF30 Lotion 325mL
6 x 325mL



S25461
SunZone SPF50 Ultra Clear Spray 177mL
6 x 177mL

HOME & LIFESTYLE
CLEANING SUPPLIES



L75227
Lysol AP Cleaner Lemon 650mL
12 x 650mL



L77787
Lysol AP Cleaner Green Apple 650mL
12 x 650mL



L34052
Lysol Disinfectant Spray Linen 350g
12 x 350g

HOME & LIFESTYLE
OUTDOOR LIVING



B65866
BIC EZ Reach Classic Lighter 1pk
12 x 1pk



88-B60845
BIC Multi-Purpose Lighter 1pk
10 x 1pk



O72021
OFF! Familycare Lotion Pouches 12ct
6 x 12ct

HOME & LIFESTYLE
STATIONARY &
OFFICE SUPPLIES



B14366
BIC Atlantis Pen Blue Med 2pk
6 x 2pk



B14457
BIC Atlantis Pen Asst Med 4pk
6 x 4pk



B31256
BIC Brite Liner Yellow 2pk
6 x 2pk



B90837
BIC Brite Liner Asst 5pk
6 x 5pk



B16730
BIC Cristal Pen Asst Med 10pk
12 x 10pk



B90282
BIC Cristal Pen Blue Med 2pk
12 x 2pk



B31439
BIC Gelocity Gel Pen Blk 2pk
6 x 2pk



B35566
BIC Gelocity QD Pen Blk 2pk
6 x 2pk



B35567
BIC Gelocity QD Pen Blue 2pk
6 x 2pk



B18627
BIC Glide Bold Pen Blk 2pk
6 x 2pk



B31527
BIC Intensity Marker Blk 2pk
6 x 2pk



B52292
BIC Intensity Fineline Pen Blk 3pk
6 x 3pk



B40441
BIC Matic Grip Pencil 0.7 5pk
6 x 5pk



B91187
BIC Mech Pencil 0.5 5pk
12 x 5pk



B91188
BIC Mech Pencil 0.7 5pk
12 x 5pk



B10010
BIC 4 Color Pen Med 1pk
12 x 1pk



B13727
BIC Round Stic Blue Med 8pk
12 x 8pk



B20122
BIC Round Stic Blue Med 10pk
12 x 10pk



B20123
BIC Round Stic Black Med 10pk
12 x 10pk



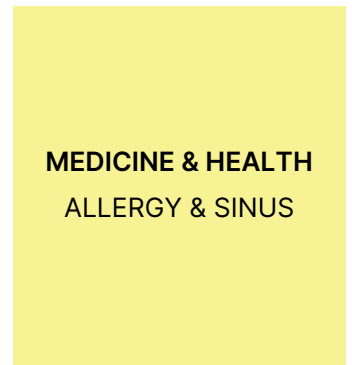
B16718
BIC Round Stic Asst Med 8pk
12 x 8pk



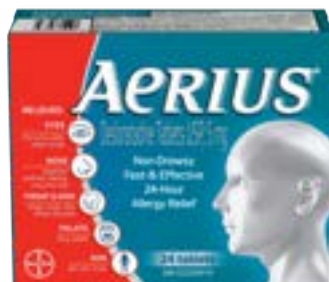
B50523
BIC Wite Out Tape 1ea
6 x 1ea



B50604
BIC Wite Out Fluid 1ea
6 x 1ea



88-A11327
Allegra 24Hr 120mg Tabs 30ct
10 x 30ct



COMING SOON!
Aerius 5mg Tabs 24ct
6 x 24ct



88-B26570
Benadryl 25mg Caplets 12ct
12 x 12ct



88-C98229
Claritin Allergy Tabs 30ct
6 x 30ct



C98121

Claritin Allergy Tabs 20ct
6 x 20ct



88-C96121

Claritin Kids Syrup Grape 120mL
6 x 120mL



88-D83015

Drixoral Extra Moist Spray 15mL
6 x 15mL



88-D83225

Drixoral Nasal Spray 25mL
6 x 25mL



88-H25485

HydraSense Mist Baby 100mL
12 x 100mL



88-H25487

HydraSense Mist Medium 100mL
12 x 100mL



R25020

Reactine Extra Strength 10mg 20ct
12 x 20ct



88-R25055

Reactine Extra Strength 10mg 30ct
12 x 30ct



R25048

Reactine Extra Strength 10mg 48ct
12 x 48ct



88-R25090

Reactine Regular 5mg 36ct
12 x 36ct



88-T31730

Tylenol Sinus XS Day Tabs 40ct
6 x 40ct



88-T31741

Tylenol Sinus XS Day Night EZ 20ct
6 x 20ct



88-T96375

Tylenol Sinus XS Day Night 40ct
6 x 40ct

MEDICINE & HEALTH CHILDREN'S REMEDIES



88-A00434

Advil Child Liquid Grape DF 100mL
6 x 100mL



A00620

Advil Junior Chew Blue Rasp 20ct
6 x 20ct



88-A00438

Advil Junior Chew Fruit 20ct
6 x 20ct



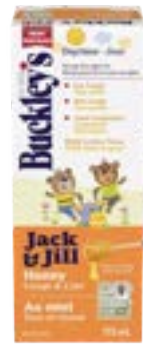
88-A00439

Advil Junior Chew Grape 20ct
6 x 20ct



88-B32608

Benlyn Child Dry Cough 100mL
4 x 100mL



88-B35524

Buckleys Jack Jill Day Cough Cold 115mL
3 x 115mL



88-T14371

Tylenol Infant Drops White Grape 24mL
6 x 24mL



88-T14378

Tylenol Child Liquid Bubblegum 100mL
6 x 100mL



88-T96247

Tylenol Child Chew Bubblegum 20ct
6 x 20ct



88-B00001

Buckley's Original Cough Cong 200mL
6 x 200mL



B00003

Buckley's Original Cough Cong 100mL
6 x 100mL



88-B10064

Buckley's Complete Cold Flu 150mL
6 x 150mL



88-B10295

Buckley's Complete 250mL
6 x 250mL



88-B10776

Buckleys Complete Mucus XS 250mL
6 x 250mL



88-B10792

Buckleys Complete Mucus 150mL
6 x 150mL



88-B26029

Benlyn ES Dry Cough 100mL
4 x 100mL



88-B28076

Benlyn ES Chest Cong 100mL
4 x 100mL



88-D03104

DayQuil Hot Remedy 8pk
6 x 8pk



88-D07934

DayQuil Complete 354mL
3 x 354mL



88-D08214

DayQuil Complete Vapocool 354mL
3 x 354mL



88-N03987

NyQuil Alcohol Free 354mL
3 x 354mL



88-N05009

NeoCitran Cold Sinus ES Lemon - 10ct
12 x 10ct



88-N05103

NeoCitran Cold Sore Throat Lemon 10ct
12 x 10ct



88-N05648

NeoCitran Cold Sinus XS Apple 10ct
12 x 10ct



88-N05703

NeoCitran Cold Cong XS Lemon 10ct
12 x 10ct



88-R46900

Robitussin XS Cough Syrup 100mL
6 x 100mL



88-R47300

Robitussin XS Mucus Syrup 250mL
12 x 250mL



88-R49602

Robitussin XS Cough Cong Honey 230mL
3 x 230mL



88-R53452

Robitussin DM Coughgels 20ct
4 x 20ct



T31721

Tylenol Cold XS Day Tabs 20ct
6 x 20ct



88-T31737

Tylenol Cold XS Day Night EZ 20ct
6 x 20ct



88-T31738

Tylenol Cold XS Day Night 40ct
6 x 40ct



88-T31980

Tylenol Child Fever Sore Throat 100mL
6 x 100mL



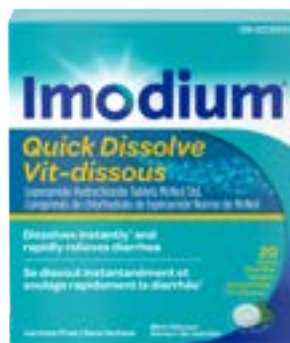
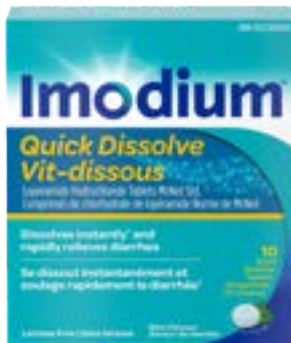
MEDICINE & HEALTH
DIGESTION & NAUSEA



88-V08383
Vicks DayQuil Honey Complete C&F 354mL
3 x 354mL

D06364
Dulcolax Soft Chews Berries 30CT
3 x 30ct

D06299
Dulcolax 5mg Tablets 30ct
6 x 30ct



88-I13014
Imodium QD Tabs 10ct
6 x 10ct

88-I30147
Imodium QD Tabs 20ct
6 x 20ct

I96201
Imodium Liqui Gels 24ct
6 x 24ct

I96297
Imodium Liqui Gels 60ct
6 x 60ct



88-G32676
Gravol Ginger Liquid Gels 24ct
12 x 24ct

88-P31362
Pepcid Complete Mint Chew 50ct
3 x 50ct

P31813
Pepcid AC Max Tabs 25ct
6 x 25ct

88-P00348
Pepto Liquid XS Original 350mL
12 x 350mL



88-P00357
Pepto 5 Symptom Liquid Orig 230mL
12 x 230mL

88-P00504
Pepto 5 Symptom Liquid Cherry 230mL
12 x 230mL

88-P08210
Pepto 5 Symptom Chew Orig 24ct
6 x 24ct

88-P08211
Pepto 5 Symptom Caplet Orig 24ct
6 x 24ct



88-T00036

Tums XS Peppermint 100ct
6 x 100ct



88-T00038

Tums XS Fruit 100ct
6 x 100ct



88-T00051

Tums XS Berries 100ct
6 x 100ct

MEDICINE & HEALTH
EYE CARE



88-H36782

HydraSense Advanced Eye Drops 10mL
6 x 10mL



88-H36781

HydraSense Dry Eyes Drops 10mL
6 x 10mL



88-V38368

Visine Adv Triple Action Drops 15mL
6 x 15mL

MEDICINE & HEALTH
FIRST AID



88-B17582

Band-Aid Kids Pokemon Asst 20ct
6 x 20ct



B16589

Band-Aid Kids Paw Patrol 20ct
6 x 20ct



B18056

Band-Aid Kids Peppa Pig 20ct
6 x 20ct



88-B10087

Band-Aid Hydro Seal 6ct
6 x 6ct



COMING SOON!

Band-Aid Minecraft - 20ct



B04881

Band-Aid Hurt Free Paper Tape 1ea
6 x 1ea



B04871

Band-Aid Tough Cloth Tape 1ea
6 x 1ea



B12534

Band-Aid Small Rolled Gauze 1ea
6 x 1ea



88-B96291
Band-Aid Large Rolled Gauze 5ct
3 x 5ct



B96347
Band-Aid Large Gauze Pads 10ct
6 x 10ct



B12558
Band-Aid Non Stick Pads Lg 10ct
6 x 10ct



88-B04424
Band-Aid Tough Strips XL 10ct
6 x 10ct



B04408
Band-Aid Tough Strips 20ct
6 x 20ct



B06159
Band-Aid Tough Waterproof 20ct
6 x 20ct



B96447
Band-Aid Tough Strips 60ct
3 x 60ct



B05685
Band-Aid Flex Fabric Knee Elbow 10ct
3 x 10ct



B04452
Band-Aid Flex Fabric Knuckle 20ct
6 x 20ct



B13046
Band-Aid Flex Fabric Asst 80ct
6 x 80ct



B73145
Band-Aid Flex Fabric Family 50ct
6 x 50ct



B25378
Band-Aid Skin Flex Asst 60ct
6 x 60ct



B12304
Band-Aid Wet Flex Waterproof 60ct
6 x 60ct



B06160
Band-Aid Tru-Stay Comfort Flex 45ct
6 x 45ct



B06178
Band-Aid Tru-Stay Sheer Flex 60ct
6 x 60ct



B06180
Band-Aid Tru-Stay Sheer Flex 80ct
6 x 80ct



P25221
Polysporin Ointment 30g
6 x 30g



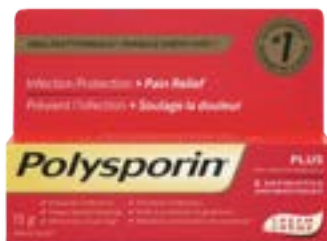
P25217
Polysporin Complete Ointment 15g
6 x 15g



P25222
Polysporin Triple Ointment 15g
6 x 15g



P25219
Polysporin Triple Ointment 30g
6 x 30g



P25225
Polysporin Pain Relief Cream 15g
6 x 15g



R00002
Red Cross Basic First Aid Kit 108pc
6 x 108pc



R00001
Red Cross Personal First Aid Kit 21pc
12 x 21pc



R00011
Red Cross Roadside Aid Kit 99pc
6 x 99pc



R00005
Red Cross Disaster Kit 1 Person 43pc
2 x 43pc



R00007
Red Cross Disaster Kit 4 Person 43pc
2 x 43pc



88-A00485
Advil Ibuprofen Mini Gels 200Mg 70ct
6 x 70ct



88-A00491
Advil Ibuprofen Liqui Gels 32ct
6 x 32ct



88-A00492
Advil Ibuprofen Liqui Gels 72ct
6 x 72ct



88-A00502
Advil XS Ibuprofen Liqui Gels 24ct
6 x 24ct



A00462
Advil XS Caplets 16ct
6 x 16ct



88-A53549

Advil Migraine Ibuprofen 400mg
6 x 400mg



88-A12030

Aspirin ASA Reg Tabs 100ct
6 x 100ct



88-A12315

Aspirin ASA XS Tabs 100ct
6 x 100ct



88-A35988

Aleve Naproxen 220Mg Caps 24ct
3 x 24ct



A36262

Aleve Liquid Gels 20ct
6 x 20ct



88-I04350

Icy Hot Patch Lg 5ct
3 x 5ct



88-I04355

Icy Hot XL Back Patch 3ct
3 x 3ct



M31852

Motrin Ibuprofen Liquid Gels 16ct
6 x 16ct



M37215

Midol Complete Caplets 40ct
6 x 40ct



N00304

Novarnica Pain Cream 118mL
12 x 118mL



R74414

Rub A535 Max Strength 100g
3 x 100g



88-T14250

Tylenol XS Caplets 24ct
6 x 24ct



88-T14261

Tylenol Reg Caplets 24ct
6 x 24ct



88-T30250

Tylenol Arthritis Caplets 50ct
6 x 50ct



88-T31079

Tylenol XS Headache Tabs 150ct
6 x 150ct



88-T65586

Tylenol Precise Pain Cream 113g
3 x 113g



88-T65587
Tylenol Precise Cooling Cream 113g
3 x 113g



88-T65588
Tylenol Precise Warming Cream 113g
3 x 113g



T14217
Tylenol Reg Tabs 100ct
6 x 100ct



T14229
Tylenol XS Caplets 150ct
6 x 150ct



T14232
Tylenol XS EZ Tabs 100ct
6 x 100ct



T14235
Tylenol XS EZ Tabs 50ct
6 x 50ct



T14252
Tylenol XS Caplets 100ct
6 x 100ct



T14264
Tylenol Reg Caplets 200ct
6 x 200ct



T30249
Tylenol Arthritis 24ct
6 x 24ct



T30308
Tylenol XS EZ Tabs 200ct
6 x 200ct



T38005
Tylenol XS Rapid Gels 120ct
6 x 120ct



T96101
Tylenol Reg EZ Tabs 120ct
6 x 120ct



88-V05722
Voltaren Emulgel Back Muscle 100g
3 x 100g



88-V11094
Voltaren Emulgel XS 100g
3 x 100g



88-V05724
Voltaren Emulgel Joint XS 100g
3 x 100g



88-V05725
Voltaren Emulgel No Mess 120g
3 x 120g



88-V40473

Voltaren Cooling Cream 65g
3 x 65g

MEDICINE & HEALTH SKIN TREATMENTS



88-P25227

Polysporin Eczema HC 1% Cream 28g
6 x 28g



88-A06436

Aveeno Eczema Care Cream FF 166mL
3 x 166ml

MEDICINE & HEALTH VITAMINS & SUPPLEMENTS



88-A07407

Align Probiotic Caps 28ct
3 x 28ct



88-A08278

Align Pre Postbiotic Gummies 60ct
4 x 60ct



88-C09083

Centrum Adult Gummies 150ct
3 x 150ct



88-C08450

Centrum Men Multi 90ct
3 x 90ct



88-C08480

Centrum Men 50+ Multi 90ct
3 x 90ct



88-C09088

Centrum Men Multi Gummies 130ct
3 x 130ct



88-C08470

Centrum Women Multi 90ct
3 x 90ct



88-C08460

Centrum Women 50+ Multi 90ct
3 x 90ct



88-C09085

Centrum Women Gummies 130ct
3 x 130ct



88-E30711

Emergen-C 1000mg Immune+ 24ct
3 x 24ct



88-E30295

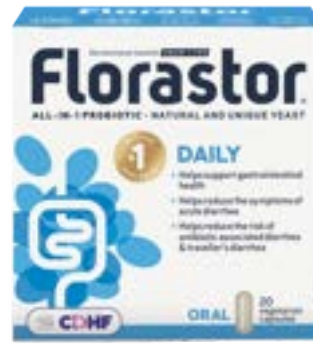
Emergen-C 1000mg Acai 30ct
3 x 30ct



88-E30273
Emergen-C 1000mg Tangerine 30ct
12 x 30ct



88-E30275
Emergen-C 1000mg Orange 30ct
12 x 30ct



88-F00084
Florastor Probiotic Caps 20ct
3 x 20ct



88-F37224
Flintstones Multi Gummies 180ct
3 x 180ct



88-F37226
Flintstones Immune Gummies 180ct
3 x 180ct



88-M00542
Metamucil Caps 100ct
3 x 100ct



88-M07592
Metamucil Fiber Gummies 72ct
3 x 72ct



88-M30854
Metamucil Smooth Orange 861g
4 x 861g



88-M30857
Metamucil Smooth Orange SF 425g
6 x 425g



88-M78846
Metamucil Original Unflav 504g
6 x 504g



88-V08058
Vicks Pure Zzzs Gummies 48ct
3 x 48ct



88-A02084
Axe Dark Tempt Spray 113g
3 x 113g



88-A02086
Axe Dark Tempt AP 76g
6 x 76g



88-A05111
Axe Ice Breaker Spray 113g
3 x 113g



88-A05110
Axe Ice Breaker Stick 85g
6 x 85g



88-A19748
Axe Anarchy Her Spray 113g
3 x 113g



88-A12343
Axe Excite Spray 113g
3 x 113g



88-A19747
Axe Anarchy Him Spray 113g
3 x 113g



88-A19790
Axe Anarchy AP 76g
6 x 76g



88-A26441
Axe Apollo Spray 113g
3 x 113g



COMING SOON!
Axe Apollo Stick 85g
6 x 85g



88-A55100
Axe Essence AP 76g
6 x 76g



88-A55110
Axe Phoenix AP 76g
6 x 76g



A55020
Axe Phoenix Spray 113g
3 x 113g



A53430
Axe Phoenix Stick 85g
6 x 85g



88-A55140
Axe Kilo Spray 113g
3 x 113g



88-D12264
Dove Men Care Extra Fresh 76g
6 x 76g



D44712
Dove Men Care Extra Fresh Spray 107g
3 x 107g



88-D05094
Dove Men Care AP Fresco 76g
12 x 76g



88-D04969
Dove Men Care Stick Fresco 85g
12 x 85g



88-D05103
Dove Men Care Dry Spray 107g
12 x 107g



D12263
Dove Men Care Clean Comfort 76g
6 x 76g



88-D08421
Dove Adv Care Unscented 45g
6 x 45g



88-D45995
Dove Adv Care Unscented 74g
6 x 74g



88-D46223
Dove Coconut Jasmine 74g
6 x 74g



88-D44895
Dove Adv Care Cool 74g
6 x 74g



88-D46221
Dove Cucumber Green Tea 74g
6 x 74g



D06052
Dove Cool Essentials AP 74g
6 x 74g



88-D44607
Dove Cool Essentials Spray 107g
3 x 107g



88-D46019
Dove Adv Care Apple Tea 74g
6 x 74g



88-D22066
Dove Fresh Invisible AP 74g
6 x 74g



88-D60246
Dove Original Invisible AP 74g
6 x 74g



88-D60267
Dove Invisible Powder AP 74g
6 x 74g



88-D45994
Dove Adv Care Shea 74g
6 x 74g



88-D05053
Dove Stick Oat Vanilla 74g
6 x 74g



88-D05054
Dove Dry Spray Oat Vanilla 113g
3 x 113g



88-D12347
Degree Women Shower Clean 48g
6 x 48g



88-D12349
Degree Women Fresh Energy 48g
6 x 48g



D05948
Degree Women Pure Rain 48g
6 x 48g



88-D60565
Degree Women Shower Clean AP 74g
6 x 74g



88-D60566
Degree Women Sheer Powder AP 74g
6 x 74g



88-D60576
Degree Men Sport AP 76g
6 x 76g



D06055
Degree Men Cool Comfort 76g
6 x 76g



E00240
Every Man Jack Cedarwood Deo 85g
6 x 85g



E00242
Every Man Jack Sandalwood Deo 85g
6 x 85g



E00290
Every Man Jack Sea Salt Deo 85g
6 x 85g



E01147
Every Man Jack Crimson Oak 85g
6 x 85g



E01682
Every Man Jack Coconut Van 85g
6 x 85g



E01382
Every Man Jack Cedarwood AP 73g
6 x 73g



E01383
Every Man Jack Sandalwood AP 73g
6 x 73g



E01384
Every Man Jack Sea Salt AP 73g
6 x 73g



88-O03870
Old Spice HE Fresh Deo 85g
3 x 85g



88-O03885
Old Spice HE Fresh Deo 85g
3 x 85g



88-003889
Old Spice HE Original Deo 85g
3 x 85g



88-003892
Old Spice HE Pure Sport 85g
3 x 85g



88-003970
Old Spice Bearglove Deo 85g
3 x 85g



88-003984
Old Spice Swagger Deo 85g
3 x 85g



88-073394
Old Spice Captain Deo 85g
3 x 85g



88-097158
Old Spice Krakenard Deo 85g
3 x 85g



88-038979
Old Spice Mind Body Timber 73g
3 x 73g



88-038980
Old Spice Fiji Deo 85g
3 x 85g



88-S00603
Schmidt's Bergamot Lime Deo 75g
6 x 75g



88-S00608
Schmidt's Rose Vanilla Deo 75g
6 x 75g



88-S03514
Secret Invisible Baby Powder 73g
6 x 73g



88-S04241
Secret Invisible Cocoa Butter 45g
3 x 45g



88-S52493
Secret Outlast Gel Unscented 73g
6 x 73g



88-S52495
Secret Outlast Gel Clean 73g
6 x 73g



88-S75784
Secret Clear Gel Lavender 73g
6 x 73g



88-S75786
Secret Clear Gel Cozy Vanilla 73g
6 x 73g



88-S80213
Secret Aluminum Free Coconut 68g
3 x 68g



88-S92193
Secret Clinical Stress AP 45g
3 x 45g

PERSONAL CARE
HAIR CARE



88-A46234
Alberto XS Unscented Mousse 226g
6 x 226g



88-A52136
Alberto XS Unscented Spray 213g
6 x 213g



88-A46201
Alberto Mega Hold Mousse 226g
6 x 226g



88-D20984
Dove Style Care Flex Hold Spray 198g
3 x 198g



88-D20987
Dove Style Care XS Unscented Spray 198g
3 x 198g



88-D58164
Dove Volume Dry Shampoo 142g
3 x 142g



88-D26391
Dove Men Care Hair Paste Med 49g
12 x 49g



88-T78510
Tresemme Flawless Curls Mousse 298g
6 x 298g



88-T78740
Tresemme Extra Hold Mousse 298g
6 x 298g



88-T78525
Tresemme Tres Two Freeze Spray 311g
6 x 311g



88-T78710
Tresemme Tres Two Extra Hold 311g
6 x 311g



88-T78720
Tresemme Tres Two Fine Mist 311g
6 x 311g



88-T78730
Tresemme Tres Two Unscented 300mL
6 x 300mL



88-T78770
Tresemme Tres Two XS Unscented 311g
6 x 311g



E00248
EMJ Sandalwood Beard Butter 114g
4 x 114g



E00249
EMJ Sandalwood Beard Wash 200mL
4 x 200ml



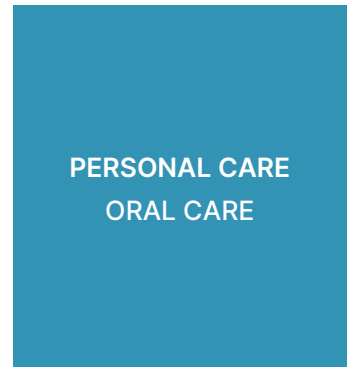
E00255
EMJ Sandalwood Beard Oil 30mL
6 x 30mL



E00258
EMJ Sandalwood Beard Balm 57g
12 x 57g



E01319
EMJ Sandalwood Beard Lotion 95mL
12 x 95mL



88-C04774
Crest Cavity Protect TP 100mL
12 x 100mL



88-C05380
Crest 3D White Adv Mint TP 135mL
12 x 135mL



88-C06628
Crest 3D White Brilliance TP 85mL
12 x 85mL



88-C07637
Crest 3D White Adv Mint TP 3x70mL
4 x 3x70mL

WILLIAM L.
SUNNY DAY APPAREL



I needed wholesale goods at reasonable prices. Your easy purchasing and support stood out. After a cost-retail analysis your program helped with US retail expansion. Smooth transactions, and stock availability, it's been great working with you.



88-C08295

Crest Whitening Scope TP 120mL
12 x 120mL



88-C08318

Crest Gum Detox TP 63mL
6 x 63mL



88-C08355

Crest Gum Sens TP 63mL
6 x 63mL



88-C05716

Crest Kids Colour Change TP 85mL
6 x 85mL



88-C06005

Crest Pro Health Gel Mint 3x130mL
4 x 3x130mL



88-C07933

Crest Pro Health Mint TP 130mL
12 x 130mL



88-C02401

Crest Pro Health MW Mint 1L
6 x 1L



88-C95662

Crest Scope MW Original 1L
6 x 1L



88-C31092

Colgate Extra Clean Firm TB 1pk
12 x 1pk



L23596

Listerine Total Care MW 1L
6 x 1L



88-L70730

Listerine Original MW 1L
6 x 1L



88-L70740

Listerine Cool Mint MW 1L
6 x 1L



L70521

Listerine Cool Mint MW 1.5L
6 x 1.5L



88-L70750

Listerine Fresh Burst MW 1L
6 x 1L



88-L95395

Listerine Zero Mild Mint MW 1L
6 x 1L



88-L95976

Listerine Total Care Zero MW 1L
6 x 1L



88-G00753
GUM Spongebob Ultra Soft - 1pk
6 x 1pk



88-G12489
GUM Crayola Timer Light TB - 1pk
6 x 1pk



88-G12560
GUM Crayola Ultra Soft - 1pk
6 x 1pk



G00164
GUM Monsterz Soft Toothbrush - 2pk
6 x 2pk



G12524
GUM Tooth Tongue TB Soft - 1pk
6 x 1pk



G12525
GUM Tooth Tongue TB Medium - 1pk
6 x 1pk



G00504
GUM Tooth Tongue TB Soft - 2pk
6 x 2pk



G00505
GUM Tooth Tongue TB Medium - 2pk
6 x 2pk



88-G12563
GUM Deep Clean Soft - 1pk
6 x 1pk



88-G12592
GUM Sensitive Clean Ultra Soft - 1pk
6 x 1pk



88-G30307
GUM Pro Clean Flossers Mint - 90ct
6 x 90ct



G00678
GUM Eco Clean Mint Flossers - 60ct
6 x 60ct



88-G00393
GUM Soft-Picks Comfort Flex Mint - 64ct
6 x 64ct



G00498
GUM Pro-Weave Dental Floss - 165m
6 x 165m





Oral-B was founded by a dentist, and every product is designed with dentists. No wonder it's the #1 dentist-recommended brand worldwide.



000021
Oral-B Plus Scope Dental Guard 1ea
3 x 1ea



88-008013
Oral B Glide Picks Mint 150ct
3 x 150ct



88-008327
Oral B Glide Picks Mint 75ct
6 x 75ct



88-008091
Oral B Glide Floss Pro 3x40m
4 x 3x40m



88-097329
Oral B Glide Floss Deep 2x40m
6 x 2x40m



88-082585
Oral B Satin Floss Twin 2x50m
6 x 2x50m



88-068072
Oral B Pro Health TB Soft 1pk
6 x 1pk



88-068562
Oral B Pro Health TB Soft 2pk
6 x 2pk



88-068540
Oral B Pulsar Pro Health 2pk
8 x 2pk



88-068857
Oral B Cavity Defense TB 1pk
6 x 1pk



88-010633
Oral B Charcoal TB Soft 2pk
6 x 2pk



88-011096
Oral B Pro White TB XS 2pk
6 x 2pk



88-O13367
Oral B Battery TB Black 1pk
4 x 1pk



88-O13396
Oral B ProClean Battery TB 1pk
3 x 1pk



88-O82420
Oral B Gum Care Heads 3pk
6 x 3pk



88-O10019
Oral B Kids Spiderman TB 2pk
6 x 2pk



88-O12569
Oral B Kids Frozen TB 1pk
4 x 1pk



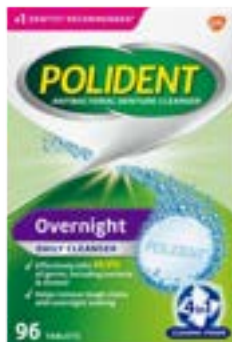
88-F05513
Fixodent Orig Denture Adhesive 2x68g
12 x 2x68g



88-P04293
Poligrip Strong Hold Paste 40g
6 x 40g



88-P05265
Poligrip Strong Hold ZF 70g
6 x 70g



88-P16500
Polident Overnight Tabs 96ct
8 x 96ct



88-P16600
Polident Daily Care Tabs 96ct
8 x 96ct



88-S03018
Sensodyne Brill White 100mL
12 x 100mL



88-S33124
Sensodyne Brill White 135mL
12 x 135mL



88-S03052
Sensodyne Fresh Mint 135mL
12 x 135mL



88-S25700
Sensodyne Fresh Mint 100mL
12 x 100mL



88-S03055
Sensodyne White Tartar 135mL
12 x 135mL



88-S25400
Sensodyne White Tartar 100mL
12 x 100mL



88-S03130

Sensodyne Pronamel Fresh 110mL
12 x 110mL

88-S03134

Sensodyne Pronamel White 110mL
12 x 110mL

88-S40312

Sensodyne Sens Gum Enamel 75mL
12 x 75mL

88-S27303

Sensodyne Multi Action 135mL
12 x 135mL



**PERSONAL CARE
SHAMPOO &
CONDITIONER**



88-S30554

Sensodyne Repair Protect 75mL
12 x 75mL

88-A18677

Aussie Avocado Shampoo 778mL
4 x 778mL

88-A18678

Aussie Avocado Conditioner 778mL
4 x 778mL



88-A46106

Axe Total Fresh 3-in-1 473mL
4 x 473mL

88-A45680

Axe Black 2-in-1 473mL
4 x 473mL

88-A46108

Axe Dual 2-in-1 473mL
4 x 473mL

88-A46121

Axe Ice Chill 2-in-1 473mL
4 x 473mL



COMING SOON!

Dove Dry Scalp Cond 400mL
4 x 400mL

88-D47899

Dove Dry Scalp Shampoo 400mL
4 x 400mL

88-D52056

Dove Daily Moisture Cond 355mL
6 x 355mL

88-D52111

Dove Daily Moisture Shampoo 355mL
6 x 355mL



COMING SOON!

Dove Intensive Repair Cond 355mL
6 x 355mL



88-D52117

Dove Intensive Repair Shampoo 355mL
6 x 355mL



D60741

Dove Intensive Repair Shampoo 355mL
6 x 355mL



D60742

Dove Intensive Repair Conditioner - 355mL
6 x 355mL



COMING SOON!

Dove Colour Protect Cond 355mL
6 x 355mL



COMING SOON!

Dove Colour Protect Shampoo 355mL
6 x 355mL



88-D52891

Dove Men Fresh Clean 2-in-1 828mL
4 x 828mL



D14149

Dove Men Anti Dandruff 2-in-1 355mL
6 x 355mL



88-D52890

Dove Men Thick Strong 2in1 828mL
4 x 828mL



E00251

EMJ Tea Tree 2-in-1 400mL
6 x 400mL



E00252

EMJ Sandalwood 2-in-1 400mL
6 x 400mL



E01418

EMJ Sea Salt 2-in-1 400mL
6 x 400mL



88-H06288

H&S Classic Clean Shampoo 370mL
6 x 370mL



88-H06289

H&S Classic Clean 2-in-1 370mL
6 x 370mL



88-H06292

H&S Green Apple Shampoo 370mL
6 x 370mL



88-H06293

H&S Green Apple 2-in-1 370mL
6 x 370mL



88-H06340
H&S Old Spice 2-in-1 370mL
6 x 370mL



88-H00906
Herbal Ess Coconut Cond 400mL
6 x 400mL



88-H00907
Herbal Ess Coconut Shampoo 400mL
6 x 400mL



88-H00910
Herbal Ess Argan Cond 400mL
6 x 400mL



88-H00911
Herbal Ess Argan Shampoo 400mL
6 x 400mL



88-O93221
OGX Coconut Miracle Cond 385mL
6 x 385mL



88-O93611
OGX Argan Oil Shampoo 385mL
6 x 385mL



88-O93670
OGX Biotin Collagen Shampoo 385mL
6 x 385mL



88-O93910
OGX Argan Repair Shampoo 385mL
6 x 385mL



88-O93911
OGX Argan Repair Cond 385mL
6 x 385mL



88-P19556
Pantene Daily Moist Shampoo 355mL
4 x 355mL



88-P19495
Pantene Daily Moist Cond 308mL
3 x 308mL



88-P19555
Pantene Daily Moist 2-in-1 355mL
4 x 355mL



88-P19558
Pantene Smooth Sleek Shampoo 355mL
4 x 355mL



88-P19496
Pantene Smooth Sleek Cond 308mL
3 x 308mL



88-P19560
Pantene Volume Body Shampoo 355mL
4 x 355mL



88-P19497
Pantene Volume Body Cond 308mL
3 x 308mL

**PERSONAL CARE
SHAVING**



88-G13071
Gillette Moist Shave Gel 198g
6 x 198g



88-G14149
Gillette Satin Sensitive Gel 198g
6 x 198g



88-G14150
Gillette Satin Dry Skin Gel 198g
6 x 198g



88-G15905
Gillette Fusion Sensitive Gel 198g
6 x 198g



88-G24040
Gillette Foamy Regular 311g
6 x 311g



88-G67627
Gillette Fusion Cooling Gel 198g
6 x 198g

**PERSONAL CARE
SOAP, BATH & SHOWER**



88-A06384
Aveeno Daily Moist Body Wash 532mL
3 x 532mL



A06292
Aveeno Skin Relief Body Wash 532mL
3 x 532mL



88-A25110
Aveeno Stress Relief Body Wash 532mL
3 x 532mL



88-A10503
Axe Ice Breaker Body Wash 473mL
4 x 473mL



88-D01215
Dove Men Extra Fresh Bar 2pk
24 x 2pk



D01779
Dove Men Extra Fresh Bar 6pk
12 x 6pk



88-D01621
Dove Men Clean Comfort Bar 3pk
18 x 3pk



D01784

Dove Men Deep Clean Bar 6pk
12 x 6pk



88-D01615

Dove Cool Moisture Bar 3pk
18 x 3pk



88-D01614

Dove Original Beauty Bar 3pk
18 x 3pk



88-D21809

Dove Original Beauty Bar 2pk
24 x 2pk



D01774

Dove Original Beauty Bar 6pk
12 x 6pk



88-D61120

Dove Sensitive Bar FF 2pk
24 x 2pk



D01772

Dove Sensitive Bar FF 6pk
12 x 6pk



D61554

Dove Sensitive Bar FF 106g x 4pk
18 x 106gx4pk



88-D01655

Dove Men Deep Clean Wash 400mL
6 x 400mL



D01654

Dove Men Clean Comfort Wash 400mL
6 x 400mL



88-D02892

Dove Deep Moist Hand Wash 1L
3 x 1L



88-D04057

Dove Shea Vanilla Hand Wash 355mL
4 x 355mL



88-D04058

Dove Deep Moist Hand Wash 355mL
4 x 355mL



88-D12425

Dove Deep Moist Body Wash 591mL
4 x 591mL



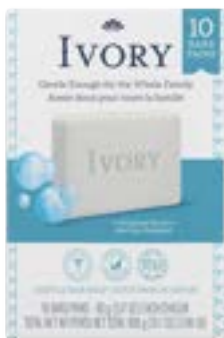
88-D39648

Dove Deep Moist Body Wash 905mL
3 x 905mL



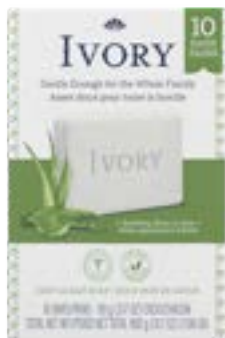
88-D39649

Dove Sensitive Body Wash 905mL
3 x 905mL



88-I00706

Ivory Bar Original 10x90g
12 x 10x90g



88-I21849

Ivory Bar Aloe 10x90g
12 x 10x90g



88-I01846

Ivory Body Wash Original 1035mL
4 x 1035mL



88-I01847

Ivory Body Wash Aloe 1035mL
4 x 1035mL



88-I01849

Ivory Body Wash Lavender 1035mL
4 x 1035mL



88-O01161

Old Spice Fiji Body Wash 532mL
4 x 532mL



88-O05228

Old Spice Shea Body Wash 532mL
4 x 532mL



88-O06487

Old Spice HE Hair Body Wash 532mL
4 x 532mL



88-O39316

Old Spice HE Pure Sport 532mL
4 x 532mL



88-O05082

Old Spice Bearglove Wash 709mL
4 x 709mL



88-O05136

Old Spice Captain Wash 709mL
4 x 709mL



88-O05139

Old Spice Swagger Wash 709mL
4 x 709mL



Grounded in Nature

Rugged, naturally inspired body washes with masculine scents for daily refreshment.



E00230

EMJ Cedarwood Body Wash 500mL
6 x 500mL

- Naturally derived formulas designed for a gentle, effective clean.
- Bold, masculine scents inspired by nature for a fresh, confident feel.



E00298

EMJ Sea Salt Body Wash 500mL
6 x 500mL



E00232

EMJ Sandalwood Body Wash 500mL
6 x 500mL

**EVERY
MAN
JACK**



E01683
EMJ Coconut Vanilla Wash 500mL
6 x 500mL



E01394
EMJ Cedarwood 3-in-1 Wash 852mL
4 x 852mL



E01395
EMJ Sandalwood 3-in-1 Wash 852mL
4 x 852mL



E01396
EMJ Sea Salt 3-in-1 Wash 852mL
4 x 852mL



E00230
EMJ Cedarwood Body Wash 500mL
6 x 500mL



E00232
EMJ Sandalwood Body Wash 500mL
6 x 500mL



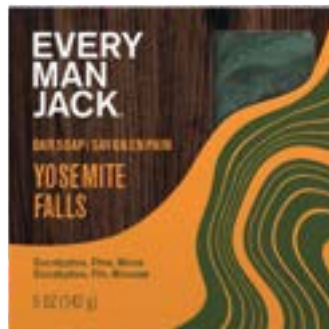
E00298
EMJ Sea Salt Body Wash 500mL
6 x 500mL



E01148
EMJ Crimson Oak Body Wash 500mL
6 x 500mL



E01598
EMJ Pacific Dive Bar 142g
12 x 142g



E01599
EMJ Yosemite Falls Bar 142g
12 x 142g



E01600
EMJ Tahoe Blue Bar 142g
12 x 142g



E01601
EMJ Glacier Bay Bar 142g
12 x 142g

CHRIS B.
WATERDOWN IDA PHARMACY



We now have a great representation in our travel section. Items come in excellent pre-packs that are easy to display. Easy online ordering process and the added benefit of regular visits from a representative made the experience very positive. 100% encouragement.



03

Planogram Inspiration

Selection 1

Wellness & Comfort



Top Brands:

- ✓ Tylenol
- ✓ Emergen-C
- ✓ Advil
- ✓ Voltaren
- ✓ Vick's DayQuil & NyQuil
- ✓ Allegra
- ✓ Imodium

Benefits:

- ✓ Pain relief
- ✓ Cold & flu
- ✓ Digestive support
- ✓ Overall wellness



Top Brands:

- ✓ Oral-B
- ✓ Crest
- ✓ Dove
- ✓ Pantene
- ✓ Old Spice
- ✓ Vaseline
- ✓ Cetaphil

Benefits:

- ✓ Oral hygiene
- ✓ Personal care & bath
- ✓ Deodorants
- ✓ Top-selling SKUs



Selection 2

Staying Fresh

Selection 3

Workday Essentials



Top Brands:

- ✓ Oral-B
- ✓ Crest
- ✓ Tylenol
- ✓ Rub A535
- ✓ Band-Aid
- ✓ Head & Shoulders
- ✓ Dove

Benefits:

- ✓ Pain relief
- ✓ Hygiene products
- ✓ Digestive support
- ✓ Broad assortment



Top Brands:

- ✓ GUM
- ✓ Crest
- ✓ Advil
- ✓ Allegra
- ✓ Band-Aid
- ✓ Polysporin
- ✓ Dove

Benefits:

- ✓ Pain relief
- ✓ Hygiene products
- ✓ Cuts & scrapes ready
- ✓ All essentials

Selection 4

Outdoors Ready



Selection 1 Health & Wellness



Top Brands:

- ✓ Tylenol
- ✓ Emergen-C
- ✓ Aspirin
- ✓ Icy Hot
- ✓ Buckley's
- ✓ Alerius
- ✓ Polysporin

Benefits:

- ✓ Pain relief
- ✓ Digestive support
- ✓ Skin health
- ✓ Broad assortment



Top Brands:

- ✓ Oral-B
- ✓ Crest
- ✓ Tylenol
- ✓ Pepto-Bismol
- ✓ Cetaphil
- ✓ Vaseline
- ✓ Aveeno

Benefits:

- ✓ Oral hygiene for all
- ✓ Personal care & bath
- ✓ Children's medicine
- ✓ Top-selling SKUs

Selection 2 Family Essentials

Selection 3 Personal Care



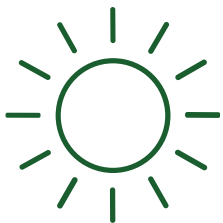
Top Brands:

- ✓ Oral-B
- ✓ Listerine
- ✓ Head & Shoulders
- ✓ Pantene
- ✓ Dove Men+Care
- ✓ Secret
- ✓ Aveeno

Benefits:

- ✓ Oral health
- ✓ Body hygiene
- ✓ Moisturizers
- ✓ Broad assortment

Other Category Options



Morning Routine

Include brands such as Centrum, Align, Florastor, Cetaphil, Dove, Secret, Oral-B, Crest, Sensodyne, Allegra, Claritin, and Tylenol Daytime



Club-Size Essentials

Include value sizes of brands such as Old Spice, Listerine, Ivory, Crest, Gum, Dove, Aveeno, Vaseline, and Cetaphil



Sensitive Family Care

Include brands such as Tylenol Children's, Claritin Kids, Flinstones vitamins, Cetaphil, Aveeno, Band-Aid, Polysporin, Benadryl, Hydrasense, Restoralax, and Align

Selection 1 - Hygiene & Body Care



Top Brands:

- ✓ GUM
- ✓ Sensodyne
- ✓ Polident
- ✓ OGX
- ✓ Secret
- ✓ Axe

Benefits:

- ✓ Oral hygiene
- ✓ Personal cleansing
- ✓ Product variety

Selection 2 - Wellness Necessities



Top Brands:

- ✓ Florastor
- ✓ Metamucil
- ✓ Centrum
- ✓ NeoCitran
- ✓ Advil
- ✓ Vick's

Benefits:

- ✓ Digestive health
- ✓ Body support
- ✓ Broad SKU assortment

Selection 3 - Family Essentials**Top Brands:**

- ✓ Oral-B
- ✓ Claritin
- ✓ Crest
- ✓ Aspirin
- ✓ Dove
- ✓ Gillette

Benefits:

- ✓ Hair & body
- ✓ Complete personal care assortment

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04

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- Curated assortments built around real retail demand
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